



7140

Attorney Docket No. 56704.000109  
Customer No. 27682

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**


In re Application of: )  
Matthew K. GRACIE ) Group Art Unit: 3623  
Application Number: 10/735,018 ) Examiner: C. Michelle Colon  
Filed: December 12, 2003 )  
For: **SYSTEM AND METHOD FOR CONDUCTING AN OPTIMIZED CUSTOMER  
IDENTIFICATION PROGRAM**

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For: **SYSTEM AND METHOD FOR CONDUCTING AN OPTIMIZED CUSTOMER IDENTIFICATION PROGRAM**

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Attached hereto is a duly completed Form PTO/SB08a & 08b listing a reference cited in an International Search Report, which has a mailing date of December 28, 2005, in connection with PCT Application No. PCT/US04/41364, which may be considered either material or helpful to the examination of the above-identified patent application. A check in the amount of \$180.00 for submission of this paper is enclosed herewith. However, if it is determined that an additional fee is required, the Commissioner is authorized to charge any such fees to Deposit Account No. 08-3436.

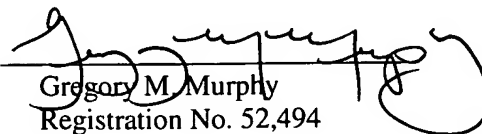
Should any questions arise concerning this matter, please contact the undersigned attorney at the telephone number provided below.

Date: January 30, 2006

Respectfully submitted,

**HUNTON & WILLIAMS LLP**  
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Substitute for form 1449/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				<b>Complete If Known</b>	
				Application Number	10/735,018
				Filing Date	December 12, 2003
				First Named Inventor	Matthew K. GRACIE
				Art Unit	3623
				Examiner Name	C. M. Colon
Sheet	2	of	2	Attorney Docket Number	56704.000109

### NON-PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>2</sup>
	1	International Search Report, PCT Application No. PCT/US04/41364, dated 12/28/2005, 2 pages	

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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